MedAdvisor to Partner with US Health Management and Monitoring Company, iHealth Labs

- iHealth's suite of healthcare solutions and apps to be integrated into the MedAdvisor offering to deliver a complete health management platform to patients
- iHealth brings a portfolio of consumer friendly mobile healthcare solutions for users to accurately measure, track and share a full range of health measurements
- Further strengthens the value delivered to both pharmacies and patients while bringing additional revenue opportunities to MedAdvisor

MedAdvisor Limited (ASX: **MDR**, the **Company**), an Australian medical technology company providing connected platforms for patients to better manage their health, today announces it has signed an agreement to integrate with iHealth's mobile healthcare solutions and apps. MedAdvisor will be the exclusive pharmacy app partner in Australia.

iHealth is a leading provider of mobile health devices and apps that enable patients to accurately measure and track a range of health metrics. iHealth devices include blood pressure monitors, blood glucose monitors, body analysis scales, pulse oximeters and activity and sleep trackers. Each device is linked to a consumer friendly mobile application to enable users to store and share their health vitals with healthcare professionals.

iHealth Labs based in California is a subsidiary of Chinese manufacturing company Andon Health, one of the largest OEM health technology manufacturers in China. The company has primary operations in Paris, Hong Kong, Singapore and California. The iHealth MyVitals app along with nine iHealth devices was integrated into Apple's HealthKit in late 2015 and the company received USD $25m in late 2014 from Chinese venture capital firm, Xiaomi Ventures.

Patients who have the iHealth range of products will be able to have one place to manage and track important health metrics. The integration represents the first time iHealth has been integrated with a third party patient application in Australia. Patients will be able to view results from the iHealth devices, which are stored in iHealth apps, through their MedAdvisor application making it easier for users manage their health data and where appropriate share it with their favourite pharmacy and/or their GP.

The integration will be enabled through MedAdvisor's soon to be launched health service hub, within PlusOne. PlusOne enables pharmacies to stay connected with their customers through the use of MedAdvisor's innovative platform whilst allowing subscribed pharmacies to deliver more professional services through MedAdvisor's automated functionality.

The integration of iHealth expands the MedAdvisor offering to incorporate new services for testing and managing important health metrics including weight, blood pressure and blood glucose levels. The new capabilities will unlock additional revenue opportunities for MedAdvisor's Network Pharmacy customers, further enhancing the value of the PlusOne platform. Pharmacies will be able to order iHealth devices through the MedAdvisor app creating a new incremental revenue stream.

Under the agreement with Propell Pty Ltd, the Australian distributor of iHealth solutions, MedAdvisor will support the roll out of the iHealth range to pharmacies and appropriate

patients delivering a new revenue stream for MedAdvisor Network Pharmacies and MedAdvisor from the roll out of the iHealth range.

Mr Robert Read, MedAdvisor CEO, said: "Managing health is not always easy. MedAdvisor continues to find new ways to improve the services we offer our pharmacy customers and to make easier for patients to manage their health. The integration of iHealth's solutions into the MedAdvisor platform enables our pharmacy customers to offer their patients additional services, increasing the value of MedAdvisor and adding another revenue stream to our growing user generated revenue base."

Mr Wade Shu iHealth Global Product Manager, said: "By partnering with MedAdvisor, Australia's leading health management application, iHealth is able to access an extensive network of pharmacies and over 750,000 patients who would derive significant benefits from our solutions. MedAdvisor's application offers a simple and user friendly interface that we believe will greatly enhance the customer experience, enabling better oversight and management of their health."

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For more information

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About MedAdvisor

MedAdvisor is an Australian medical technology company providing connected platforms for patients to better manage their health. Founded with a desire to simplify medication management, the highly automated and intuitive software system connects patients to their local pharmacies and doctors, providing them with real time access to their personal medication records. Available free on mobile and internet devices, the platform also incorporates a variety of valuable and convenient features including reminders and pre-ordering of medications, which together improves medication adherence by approximately 20%. Since launching in 2013, MedAdvisor has welcomed over 750,000 users through its connections with over 45% of pharmacies across Australia

About iHealth

iHealth is a global leader in digital healthcare technology. It offers a comprehensive healthcare solution with a line of award-winning mobile health devices that include blood pressure monitors, blood glucose monitors, body analysis scales, pulse oximeters and activity and sleep trackers. All products sync directly with a free mobile app that makes monitoring, viewing, storing and sharing of health measurements simple and comprehensive. All products are easy-to-use, making it simple for consumers to accurately measure, track and share a full range of health metrics. By automatically connecting the data through the cloud, consumers are able to see a more comprehensive view of their health metrics and easily share information with healthcare professionals.